

Westen Johnson

Designer & Founder

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westenjohnson.com

Education

Rhode Island School of Design | BFA Industrial Design

Class of 2019 • Providence, RI

4.0 GPA, department representative, concentration in scientific inquiry

Experience

Soilless | Co-founder

January 2019 - Present • Brooklyn, NY

Lead end-to-end product development and creative direction, including research, user testing, brand development, and digital/presentation design

- Award-winning product, \$100k+ in grant funding
- Featured in publications like WIRED
- Selected in highly competitive accelerators, <5% acceptance rate

Freelance | Design Consultant

April 2020 - December 2021 • Austin, TX

Offered strategic consulting services to a diverse group of clients, meeting their digital and industrial design needs

Ximedica | Associate Human-Centered Industrial Designer

July 2019 - April 2020 • Providence, RI

Developed user-centric products with an interdisciplinary team, providing clients with innovative and impactful solutions to complex challenges

Skills

Core

User Research, Prototyping, Product Development, Communication, Presentation, Project Management, Design Strategy

Software

Figma, Illustrator, Photoshop, Miro, Solidworks, Rhino, Keyshot, After Effects, Sketchbook, Microsoft Office Suite, Blender

Awards & Cohorts

- Brooklyn Public Library PowerUP! Recipient | 2023
- NYU Keystone & Masterclass Cohort Member | 2023
- Arch Grants Cohort Member | 2021 - 2022
- DESIGNxRI Catalyst Recipient | 2020
- Cleantech Open Cohort Member | 2019
- RISD Industrial Design Inventor Award | 2019
- RISD Outstanding Contribution to Wellness Award | 2018